

Eduardo Risi

UI Designer: Interaction and Multimedia



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Address: Bochumer str. 10, 10555 Berlin
Date of birth: 21.06.1979
Place of birth: Rio de Janeiro, Brazil
Citizenship: Italian / Brazilian

Education

- 2006 – 2007** | **Master in Digital Arts**
Universitat Pompeu Fabra, UPF/IDEC. Barcelona, Spain.
- Highlights: video, music and multimedia production, 3D, programming, interactivity.
 - Final project: multimedia installation with dual screening and quadraphonic surround sound.
 - Tasks: video design, sound design, music composition.
- 1997 - 2003** | **Bachelor of Arts in Social Communication / Advertising**
Universidade de Brasília, FAC/UnB. Brasília, Brazil.
- Highlights: photography, graphic design, art direction, communication basis, psychology.
 - Final project: photographic and touristic book about a historical city in Brazil.
 - Tasks: conception, graphic design, desktop publishing, art direction, photographs, research.

Further education

- 2010 - 2011** | **Music Composition for Film**
Deutsche Pop Akademie. Berlin, Germany
- 2005** | **Adobe certification** (Creative Suite)
Alphamidia. Porto Alegre, Brasil
- 2002** | **Advanced photography**
Escola Técnica de Fotografia. Brasília, Brasil

Skills

- interface design** | Graphic User Interface (GUI), CMS integration (wordpress), CSS, Html, Ajax. SEO optimization, Planification, Coordination.
- editorial design** | Art direction, Print design, Typography, DTP, Corporate identity, Style Guidelines for Brands and Websites.
- multimedia** | Photography, music composition, video.
- IT skills** | Adobe Photoshop, Illustrator, InDesign, Dreamweaver, Flash, Premiere, After Effects;

Work experience

- 2008 - actual** | **Art director (coordination)**
Advanced Store GmbH – Berlin
- coordination of design team;
 - follow-up and coordination of programmers team;
 - concept and interface design for websites and landing pages;
 - corporate identity;
 - layouting with Adobe CS: Photoshop, Illustrator, InDesign;
 - clients/references: Nokia, Alice, Telekom, O2, McAfee, Base, Myspace, Adobe, Vodafone, HP, among others.
 - company profile: high performance online marketing and web-tuning.
- 2007** | **Head of Design (coordination)**
Hotusa Group – Barcelona
- internal and external communication;
 - redesign of the main portal and subportals;
 - print and web materials;
 - newsletter prototyping;
 - contact with offices in Spain and Portugal.
 - company profile: marketing and business services for independent hotels.
- 2004 - 2006** | **Design and Usability Coordinator**
Office of communications affairs of the University of Brasília
- redesign and implementation of the main portal and subportals;
 - information architecture;
 - CMS implementation (joomla);
 - programmers team coordination;
 - institution profile: UnB stands among the top 5 Universities in Brazil.
- 2004** | **Webdesigner**
Bancoob (Banco Cooperativo do Brasil), Brasília
- redesign of the main portal and subportals;
 - implementation with Html / Css;
 - internal and external communication.
 - company profile: financial institution.
- 2003** | **Art Director**
MacDowell Publicidade, Brasília
- advertising campaigns;
 - editorial design;
 - desktop publishing (magazines);
 - corporate identity.
 - company profile: advertising and creative agency.
- 2002 - 2003** | **Art Director**
Interagencia Comunicação, Brasília
- design, implementation and update of online projects;
 - advertising campaigns;
 - editorial design and desktop publishing;
 - corporate identity;
 - clients: International Labour Organisation (ILO), Caixa Econômica Federal, Brazilian Trade and Investment Promotion Agency.
 - company profile: communication agency: advertising, journalism and PR.

Other experience

Print Design	<p>Book: “O Tesouro da Serra” (2007) <i>Photographic and touristic book about Goiás, a historical city in Brazil. (206 pages)</i> Tasks: Author and co-responsible for the complete work: conception, editorial, graphic design, art direction, photographs, research and commercial contacts.</p> <p>Book: “Aves brasileiras” (2005) <i>Photographic book about Brazilian birds.</i> Tasks: graphic design and photo editing (assistant).</p> <p>Magazine: “Moradia e Cidadania” (2005) <i>Published by the NGO Moradia e Cidadania, which runs social projects in all Brazilian regions.</i> Tasks: co-authoring, conception, graphic design, dtp, art direction, photos, illustrations.</p> <p>Book: “Crianças no narcotráfico” (2002) <i>Published by ILO (International Labour Organization), South America regional office.</i> Tasks: desktop publishing (assistant).</p> <p>Other publications: Magazine: “Revista Fibra” Magazine: “Revista Anamatra” Brochure: “Fit 21”</p>
Film making and film scoring	<p>Síndrome de Pinocchio (2010) – <i>commercial film.</i> Co-composer. Fragmentos (2007) – <i>Animation.</i> Author and composer. Instrucciones para llorar (2007) – <i>short film, video.</i> Co-author. Sigma – <i>Advertising spots for television.</i> Composer. Centelha (2005) – <i>Short film, digital video.</i> Art director and Composer. FIC (2004) – <i>Intro for International Film Festival.</i> Composer. Ponto de vista (2004) – <i>Short film, video.</i> Author. Fobia (2003) - <i>Short film, 16mm.</i> Art director. (<i>mention of honour</i>) Espiral (2003) – <i>Short film, video.</i> Composer Solução (2002) – <i>Short film, video.</i> Photographer.</p>
Photography	<p>Fotoarte 2004 – Selected photo for the exhibition and image bank. Galeria Photodigital – Photo exhibition about Goiás. (<i>mention of honour</i>) Fotografe Magazine – Selected photography for its 100th edition.</p>

Languages

German	Advanced
English	Advanced
Spanish	Advanced
Portuguese	Mother language

Interests

Cultural exchange, hiking, traveling, storytelling, reading, environment, sustainability.